

Rediscover...  
Life. Worth. Living.



## Report to the Community

2013 - 2014

*"I could never possibly send enough "thank you emails" to really acknowledge my gratitude, but I hope that this at least serves as a reminder that what you all do at Rogers really is life changing."*

*– Past Patient*

To the Rogers Community,



Thanks to the support of the communities we serve, fiscal year 2013-2014 was one of the most rewarding in Rogers Memorial Hospital's 107-year history. We focused on adding and updating programming, expanding locations and, overall, improving access to behavioral health care services.

As we look to 2015 and beyond, the Rogers organization continues to be positioned to deliver specialized mental health and addiction treatment. With four out of 10 Americans affected by a behavioral health issue, our services are consistently in demand throughout the community. As an organization, our priority continues to be responding to the need for behavioral health services in local communities. This includes the opening of a new inpatient hospital in Brown Deer, WI, along with additional specialty outpatient locations in Wisconsin and around the country.

As I visit our various locations, I am reminded of the hard work and dedication of our employees and the strength, courage and motivation of our patients and their families; I am proud to be a part of such a wonderful organization. It is truly amazing to see our employees, patients, families and communities cooperate daily towards a common goal... **life worth living.**

Thank you,

A handwritten signature in black ink, appearing to read "Paul Mueller". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Paul Mueller, CAPSW  
CEO, Rogers Memorial Hospital

## Helping more people access life-changing treatment

Rogers Memorial Hospital recognizes the great demand for behavioral health treatment in the communities we serve. In fiscal year 2013-2014, Rogers expanded treatment services in many communities by adding brand new programs to address specific mental health needs.

### **December 5**

Child and adolescent inpatient eating disorder program, formerly located in West Allis, relocates in new unit at Oconomowoc

### **December 16**

OCD Center moves to new Cedar Ridge facility, offers expanded access to care

### **February 10**

FOCUS, a residential program for young adults with depression, opens in Oconomowoc

### **May 12**

Rogers Memorial Hospital–West Allis at Lincoln Center location opens, housing intensive outpatient and partial hospitalization programs

### **May 19**

Our first partial hospitalization program treating posttraumatic stress disorder (PTSD) opens at Lincoln Center

### **June 2**

FOCUS program expands, increasing capacity from 8 to 16 beds

### **June 30**

Rogers Memorial Hospital–Kenosha expands space, adding programs for children, teens and adults



*Pat Hammer, President and CEO of Rogers Behavioral Health System, speaks at FOCUS opening.*



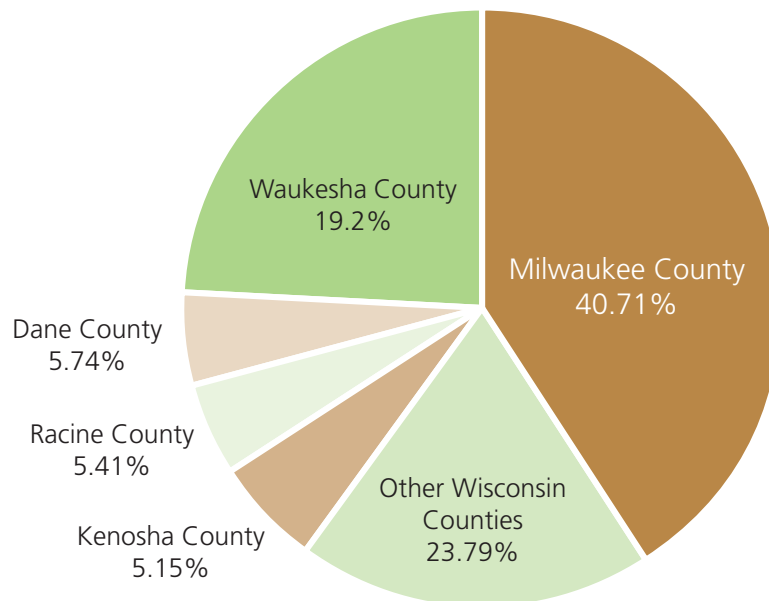
*Ribbon cutting at Rogers Memorial Hospital–West Allis at Lincoln Center*

## Serving our local communities...

Fiscal year 2013-2014 showed continued growth in Rogers' effort to meet demand, both in Wisconsin and nationwide, for behavioral health care services. We had the highest number of patients served ever recorded, with more than **9,451** admissions of children, teens and adults for mental health and/or addiction treatment.

- 91% of admissions were Wisconsin residents
- Rogers served residents from 61 of 72 Wisconsin counties
- Nearly 60% of admissions were from residents of Waukesha or Milwaukee counties

Wisconsin Admissions by County



## Hiring people with a passion for care

The Rogers vision is to provide people with behavioral healthcare needs access to the highest quality of care. Led by committed medical leadership, our staff of **1,155** employees in FY 2013-2014 strove to make a difference in the daily lives of children, adolescents, adults, their friends and family, creating a life worth living.

*“When you’re surrounded by people who share a passionate commitment around a common purpose, anything is possible.”*  
– Howard Schultz

Inpatient hospitalization is an important part of Rogers’ services, providing an in-depth assessment, stabilizing symptoms and connecting patients to another level of care. With inpatient programs for children, adolescents and adults at both our Oconomowoc and West Allis hospitals, we had more than **5,400** inpatient admissions in FY 2013-2014.

### Inpatient Admissions

	Oconomowoc	West Allis	Total
Adults	1546	1722	3268
Adolescents	687	903	1590
Children	160	392	552

### ...And beyond

In fiscal year 2013-2014, nearly **800** people traveled to southeastern Wisconsin to receive the specialized mental health and addiction treatment found at Rogers. The hospital remains true to the vision of Dr. Arthur Rogers: to make mental health care more accessible and to provide the best treatment options.

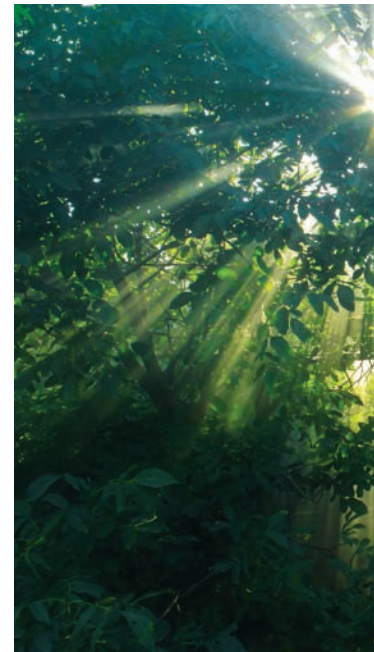
*"It's not how much we give,  
but how much love we put into giving."  
– Mother Teresa*

## Charitable Care

In fiscal year 2013-2014, Rogers provided more than **one million dollars** in charitable community care for patients who did not have health insurance coverage or did not have the financial means to pay for all of their care.

### Discharge Days (Inpatient and Partial Hospitalization Programs)

	Oconomowoc	West Allis	Total	% of total days
Medicaid	841	13,128	13,969	15%
Medicare	1,612	2,229	3,841	4%
Total	2,453	15,357	17,810	19%



## Rogers Memorial Hospital Foundation

Rogers Memorial Hospital Foundation supports patients and programs of the hospital, benefiting communities in Wisconsin and beyond. We work diligently to change the course of mental illness and give people the gift of better days ahead. The Foundation spent nearly **two million dollars** in FY 2013-2014 to support the following initiatives:

- Expanded patient care grant funding
- Helped fund a Wisconsin-wide stigma reduction initiative
- Supported spiritual care department
- Funded renovation, capital projects, medical equipment and new programming



To schedule a screening,  
call **800-767-4411** or visit **rogershospital.org**

**Oconomowoc, WI**

34700 Valley Road | 262-646-4411

**West Allis, WI**

11101 West Lincoln Ave. | 414-327-3000

**Brown Deer, WI**

4555 West Schroeder Drive | 414-355-9000

**Kenosha, WI**

9916 75th St. | 262-942-4000

**Madison, WI**

406 Science Drive, Ste 110 | 608-238-4411

Wisconsin-based Rogers Behavioral Health System is a private, not-for-profit system nationally recognized for its specialized psychiatry and addiction services. Anchored by Rogers Memorial Hospital, Rogers offers multiple levels of evidence-based treatment for adults, children and adolescents with depression and mood disorders, eating disorders, addiction, obsessive-compulsive and anxiety disorders, and posttraumatic stress disorder in multiple locations.



Accredited by the Joint Commission